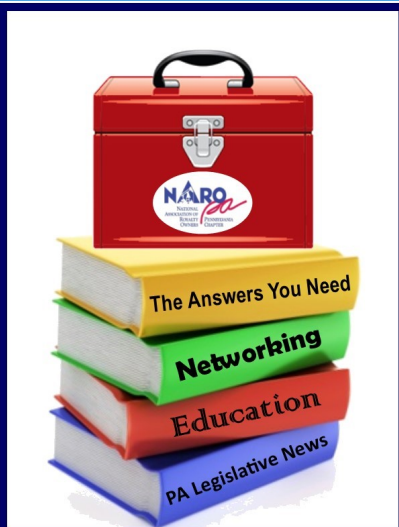


2017 NARO Pennsylvania Annual Convention March 30-31 | State College



Filling Your Toolbox

2017 NARO PA Convention
March 30-31 | State College PA

Sponsor & Exhibitor Information

As the participants in all aspects of the Pennsylvania oil and gas community face unique challenges this year we hope you will join hands with The National Association of Royalty Owners PA Chapter to provide the educational tools necessary to build bridges of understanding and improved communication between the nation's mineral/royalty owners and their domestic oil and gas industry partners.

This year will be the seventh annual convention for the Pennsylvania chapter. This event has steadily grown and built a reputation for offering one of the finest oil and gas educational events in the area.

Who will be there?

An estimated 200 attendees, including individual royalty owners, bank trust officers, institutional royalty trust managers, landmen, attorney's professional mineral managers, and investors.

Why should you exhibit?

The NARO PA annual convention provides an excellent opportunity for companies like yours to present information about your products and services directly to your target market on a person-to-person basis. The relaxed and informal atmosphere encourages a positive exchange of information along with an opportunity to answer questions related to individual situations.

Questions?

All sponsorships will be handled through the NARO National Office in Tulsa, OK. Invoicing, graphics, company representative logistics and other details we will handle by Cynthia Simonds 800-558-0557, CSimonds@naro-us.org. Cynthia will be in PA to assist with event day details.

**Money raised in Pennsylvania
STAYS in Pennsylvania to benefit the
educational mission of NARO Pennsylvania.**



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NARO PA 2017 Convention
March 30–31 State College PA

Travel Details

Air Travel:

University Park Airport (UNV) is located in State College PA. The airport is 13 minutes/7 miles from the convention venue. Flights in and out are limited.

Pittsburg International Airport (PIT) is 155 miles, 2 hours/55 minutes from State College via US 22E

UNV Shuttle Options

Nittany Express 814-867-4646

Handy Delivery Taxi 814-353-6001

Golden Taxi 814-355-2200

Hotel:

Contact the Ramada Conference Center directly for overnight accommodations, 814-238-3001. Check in is 4p, Check out is 11a. The facility has an indoor and outdoor pool and an onsite restaurant/lounge. The group room rate is \$72. Use code "CG29PA" The group rate is not available via internet booking. The cut-off date for the special rate is February 29, 2016. Rooms not reserved by the cut-off date will be released to general sale. Additional hotel information can be found at www.ramadasc.com

Boxes shipped to the Ramada should be addressed
Ramada Conference Center
NARO/Rep Name
1450 S Atherton Street
State College PA 16801

Expo:

Expo set up will be Wednesday, March 29 after 7pm or Thursday, March 31 8:00-9:00am in the conference center grand ballroom lobby Tear down Friday, April 1 can begin anytime after 3:00 pm. Company Representatives will be issued a name badge and attendee materials at event check in.

Questions?

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Event Structure

Wednesday, March 29, 2017

- CMM Review 8:30 am-5:30 pm
- Royalty Owner Roundtable Discussion 7pm

Thursday, March 30, 2017

- Annual Board Meeting 8-11 am
- CMM Test. 9-10:30am
- Members' Meeting 11 am-Noon
- Group Lunch Noon
- First Session 1 pm
- Networking Reception 6-8 pm

Friday, March 31, 2017

- First Session 8 am
- Lunch Noon-1 pm
- Closing Remarks 4:45 pm



Platinum Sponsor \$3,000

- Thursday Evening Reception Sponsor
- Verbal acknowledgement to event generally assembly
- 8X10 Exhibit table space in premium location
- Logo on NARO PA website as event sponsor
- Logo recognition on NARO PA social media
- Logo recognition on NARO National social media
- Logo recognition in one issue of the *PENN ROAR*
- Recognition in the NARO PA article section of the National NARO Newsletter, *ROAR*
- Logo recognition on all event collateral materials
- Logo added to event eblast materials
- Promotional space in attendee program
- Acknowledgement on all event press releases
- Event registration and event materials for 2 people

Gold Sponsor \$2,000

- Choice of sponsorship recognition for one luncheon or breakfast during the event
- Verbal acknowledgement to event generally assembly
- 8X10 exhibit table
- Recognition on NARO PA website
- Recognition on NARO PA social media
- Recognition on NARO National Facebook and Twitter
- Recognition in one issue of the *PENN ROAR*
- Logo recognition on all event collateral materials
- Recognition in event eblast materials
- Promotional space in attendee program
- Acknowledgement on all event press releases
- Event registration and event materials for 1 person

Silver Sponsor \$1,000

- 8X10 exhibit table
- Recognition on NARO PA website
- Recognition on NARO PA social media
- Recognition in one issue of the *PENN ROAR*
- Recognition in event eblast materials
- Acknowledgement in the event attendee program
- Event registration and event materials for 1 person

Cocktail Hour Sponsor \$1,500 Exclusive to One Company

- Exclusive sponsor for the Thursday evening 5-6pm Cocktail Hour for all attendees.
- Recognition in event program
- Recognition on event agenda as Cocktail Hour sponsor.
- One page ad space in attendee binder. Content must be mutually agreeable.

Break Sponsor \$1,000 Available to Three Companies

- Special recognition as break sponsor.
- Recognition on NARO PA website
- Recognition on NARO PA social media
- Recognition in one issue of the *PENN ROAR*
- Recognition in event eblast materials
- Acknowledgement in the event attendee program
- Event registration and event materials for 1 person



Exhibitor \$500

Event registration for up to 2 company reps may be added at a special rate of \$130

- Acknowledgement in the event attendee program
- 8X10 exhibit table



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Sponsor Commitment

Platinum \$3,000

Reception \$1,500

Silver \$1,000

Gold \$2,000

Break \$1,000

Exhibitor \$500

Exhibitor Rep \$130 X _____ (max 2)

Total due: _____

Company: _____

Contact Name: _____

Email & Phone: _____

Representatives Attending: _____

Address: _____

City: _____ State: _____ Zip: _____

Method Of Payment

Check Enclosed Invoice us Send an invoice to the contact above.

Send Invoice to _____

Visa/Mastercard Amex Discover

Credit Card # _____ Expiration: _____

Name on Card: _____

Signature: _____ Date: _____

Return your reservation form as soon as possible to guarantee a place in the Exhibit Hall. Feel free to return this form however is most convenient.

- Email this reservation form to CSimonds@naro-us.org
- Fax it to **918-794-1662**
- Call to pay by credit card and give information personally **800-558-0557**
- Mail payment and this completed form to:

NARO • Attn: Cynthia Simonds • 15 W 6th Street—Suite 2626 • Tulsa, Ok 74119



Filling Your Toolbox NARO PA 2017